Nibbly

Save your food. Save your wallet.
Save the planet.

Food Waste and Its Social & Environmental Impact

30 %

Nearly 30 % of all food produced is discarded each year.[1]

1 trillion USD

1 trillion dollars lost globally—or over $1,500 thrown away per household annually.[1]

Nile River

Water to grow wasted food could fill the Nile River for a year.[1]

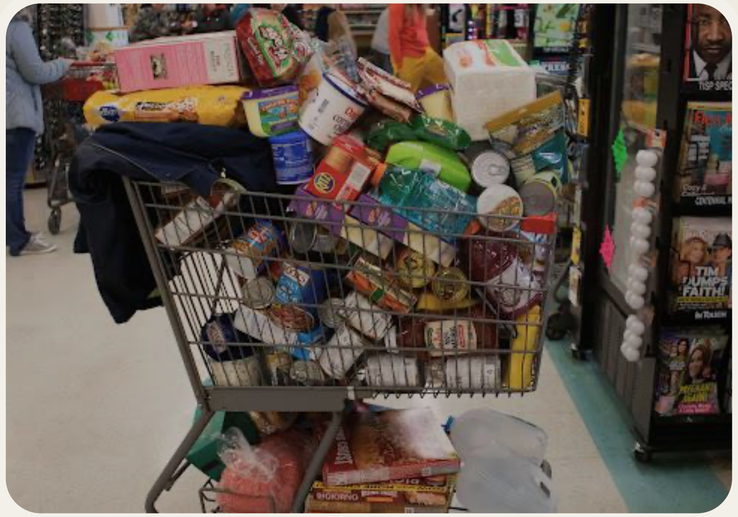
8 %

Waste generates 8 % of global emissions—equivalent to **half of all car pollution.**[2]

[1] Food and Agriculture Organization of the United Nations [FAO], 2013

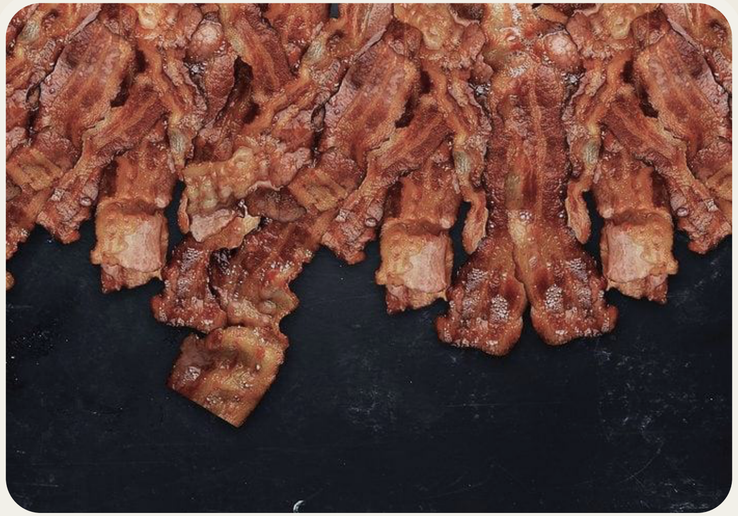
[2] United Nations Framework Convention on Climate Change [UNFCCC], 2021

How Household Behaviors Drive Food Waste



We buy too much

Impulse purchases and bulk deals often lead households to stock up beyond their actual consumption, leaving extra food unused.



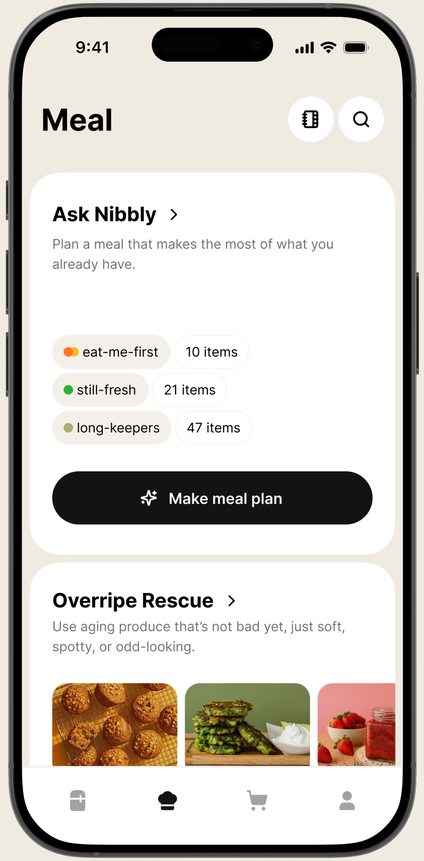
We Cook to much

Meal prep intentions can backfire when portion sizes exceed appetites, resulting in perfectly good food being discarded.

We forget what’s in the fridge

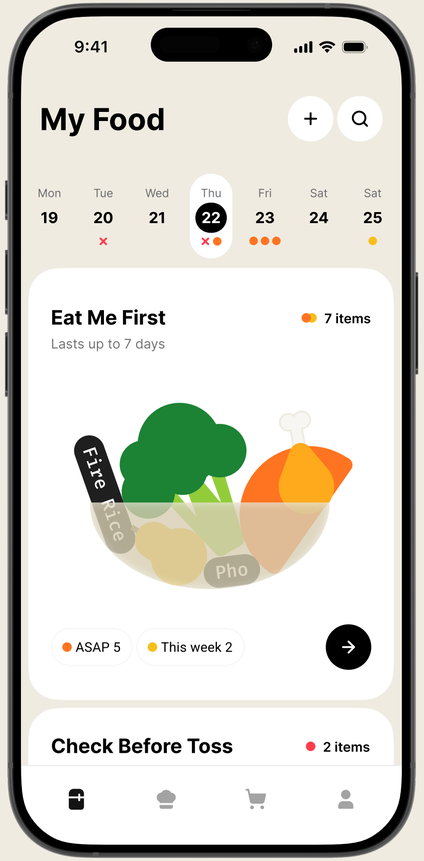
Out-of-sight produce and forgotten leftovers languish until spoilage, simply because they’re tucked behind newer items.

Nibbly was created to help solve the problem.



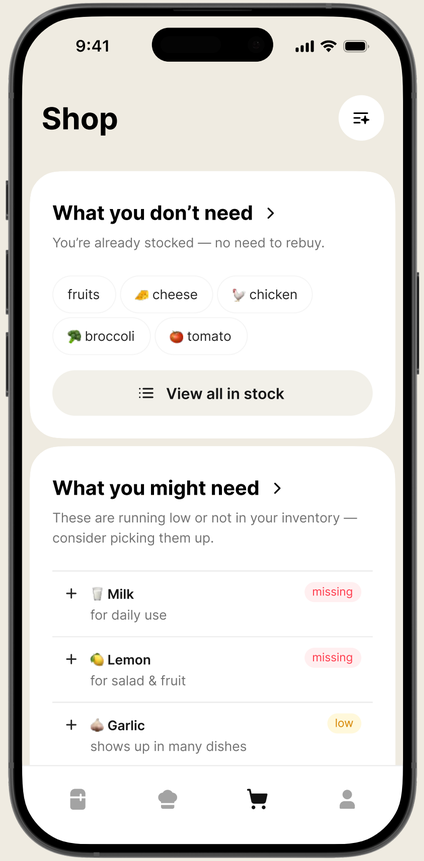
Track

Scan and auto-organize your food



Cook

AI recipes using soon-to-expire ingredients



Shop

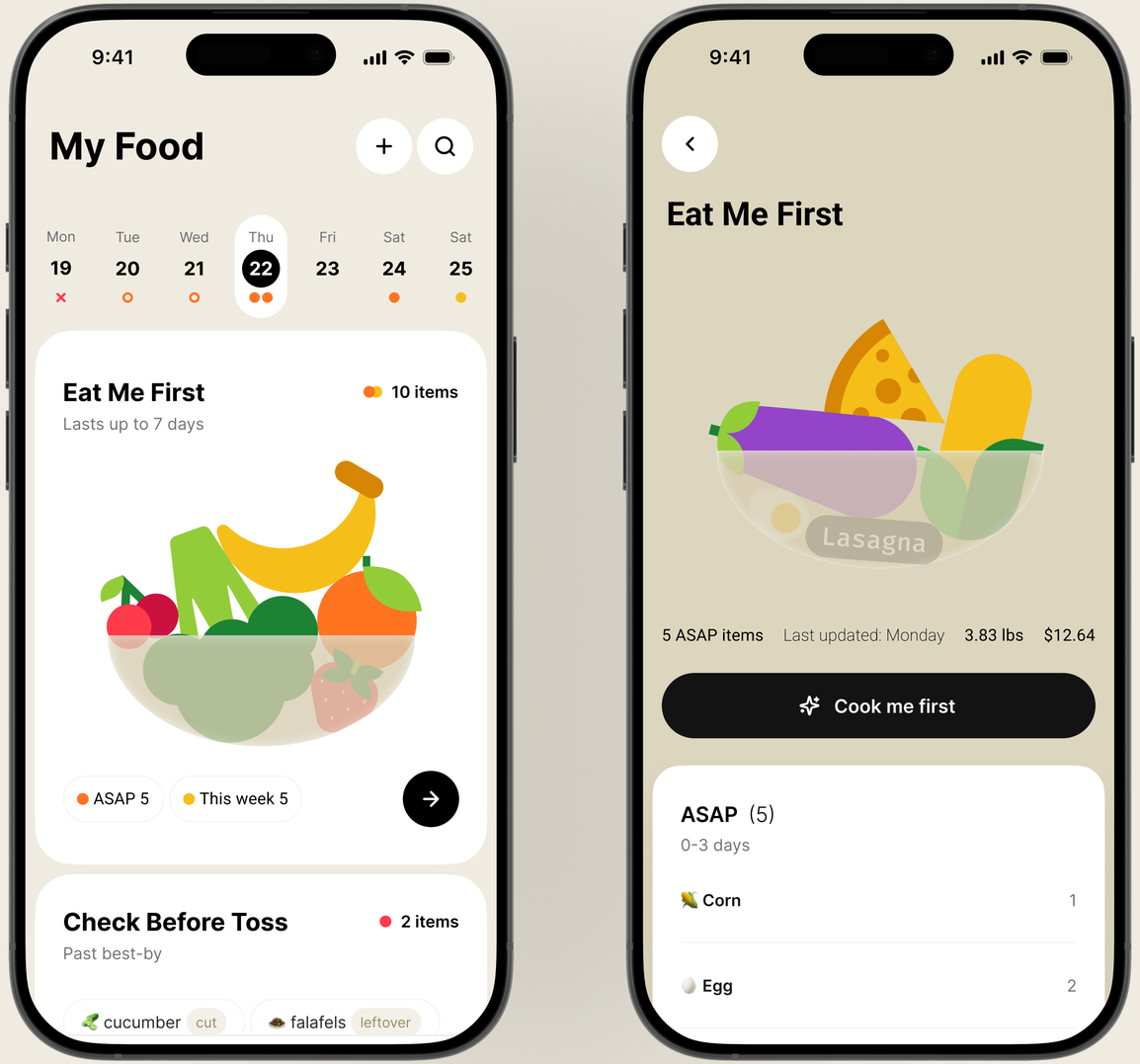
Smart lists of what to buy—and skip

Impact

Visualize waste prevented and money saved

Track

Four intuitive categories: Eat Me First, Still Fresh, Long Keepers, Check Before Toss.



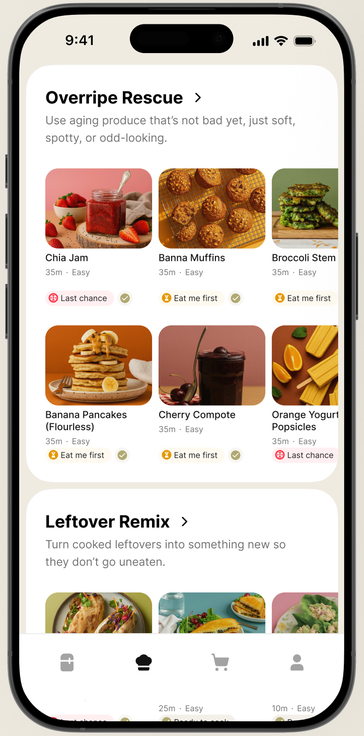
My Food Module

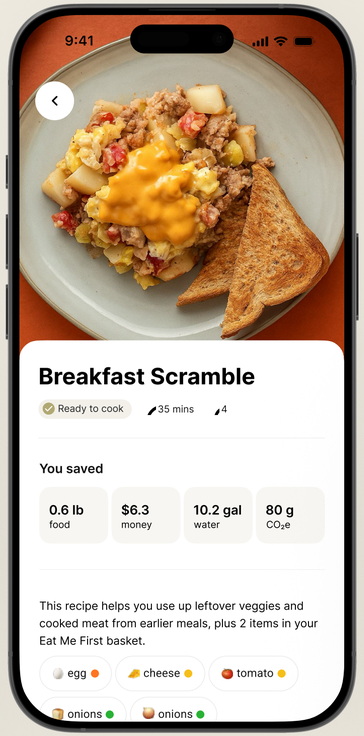
Scan groceries or fridge items to build inventory automatically.

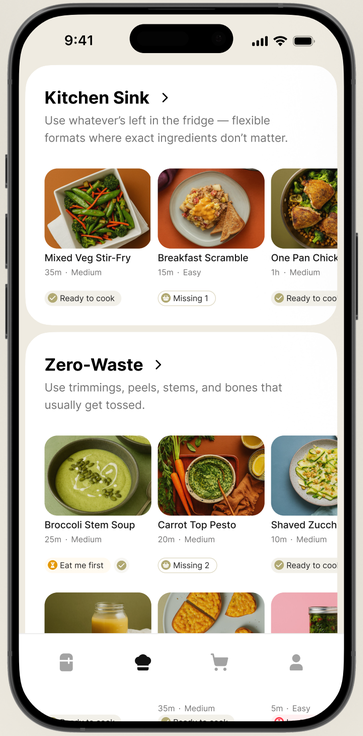
Push notifications and widgets keep expiring items from vanishing into the back.

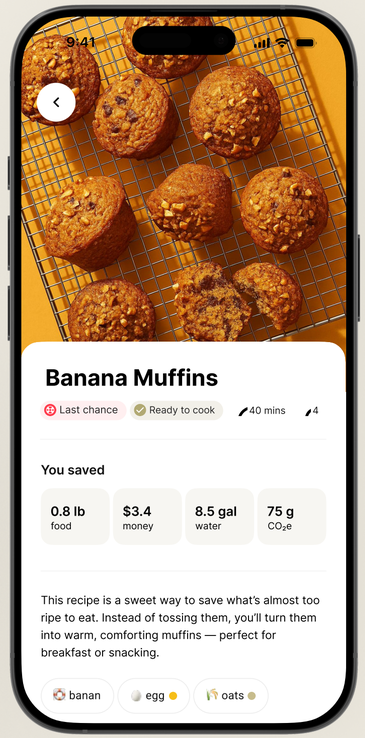
Cook

Zero-waste recipe, like
Overripe Rescue, Kitchen Sink,
Freezer Dump, and more.



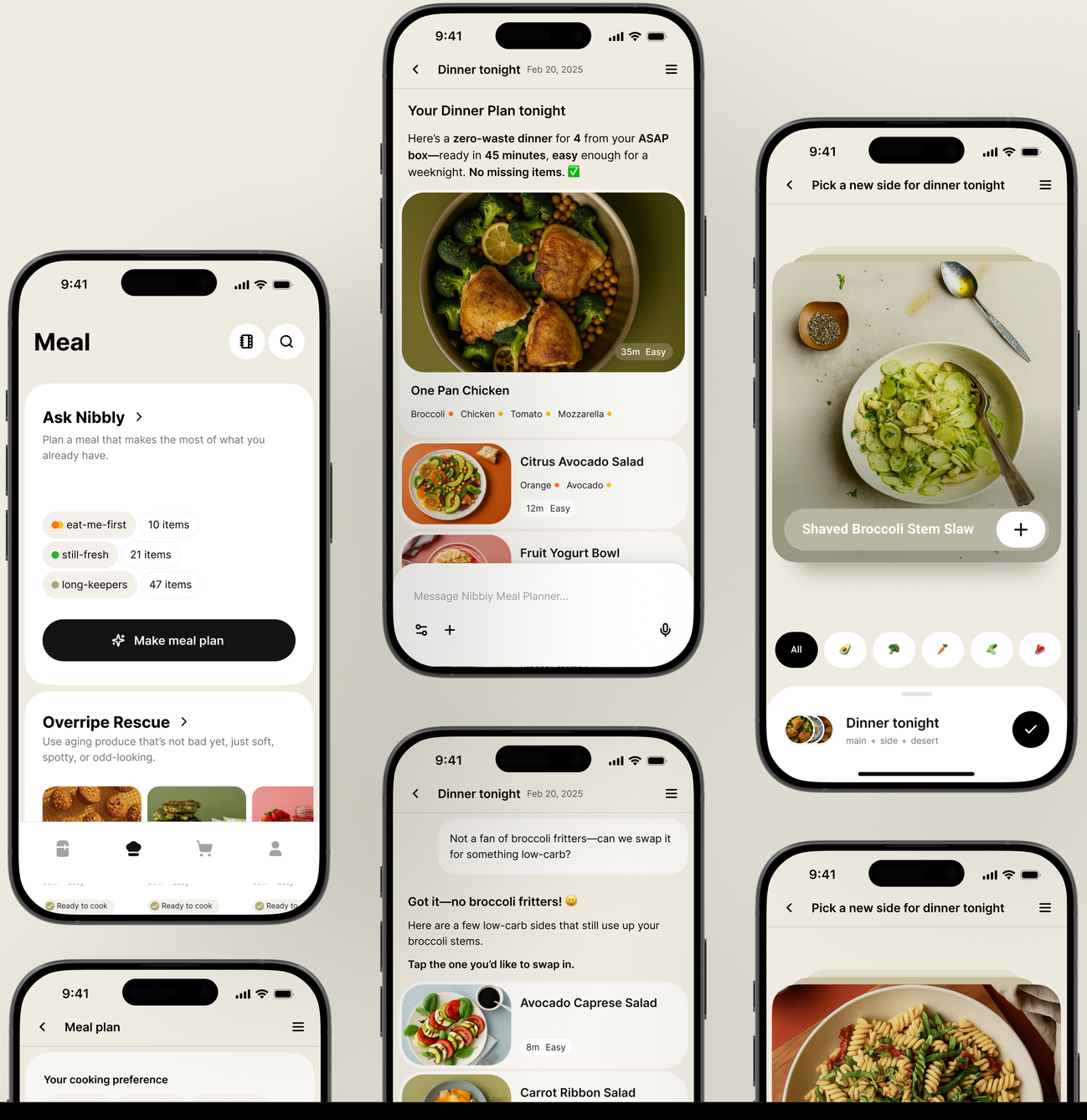






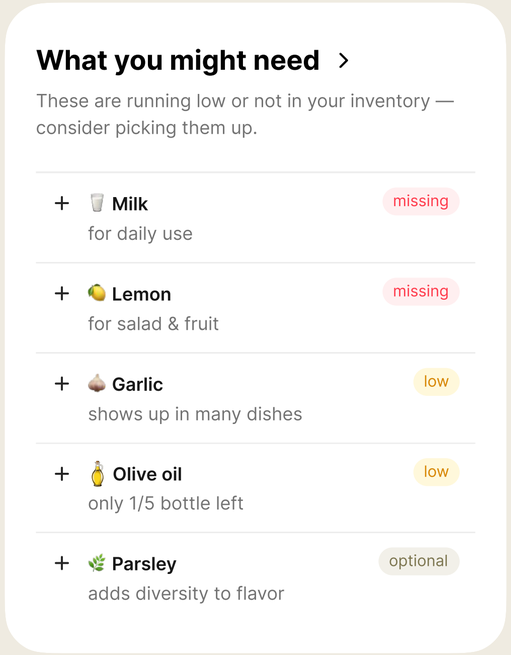
Cook

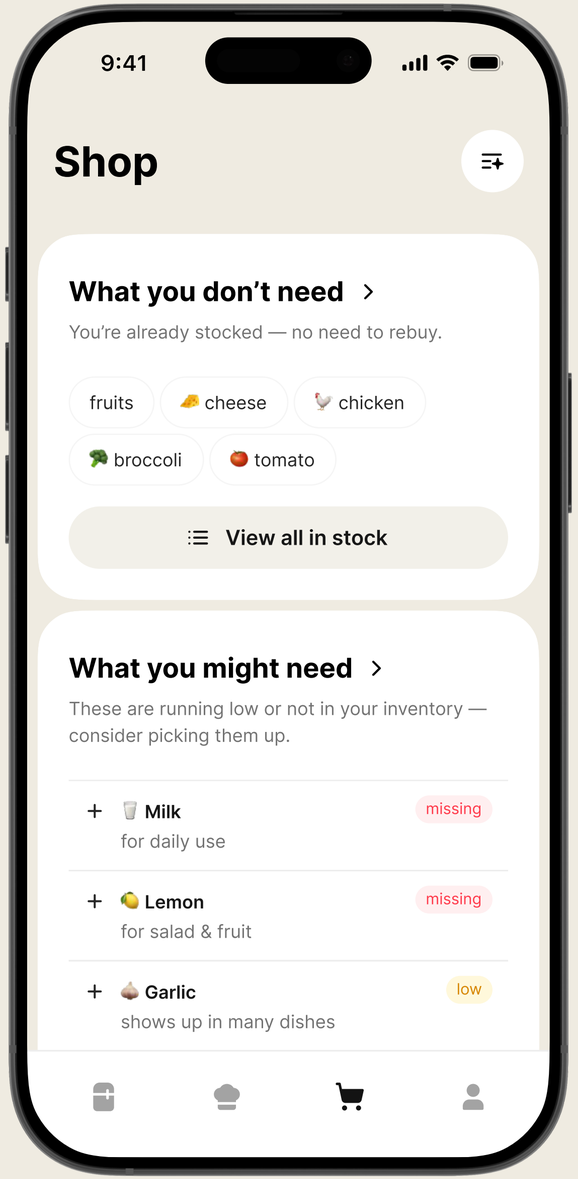
One-tap AI meal planning based on available ingredients.



Shop

Track saved ingredients, money saved, and environmental impact.





Your Impact

Track saved ingredients, money saved, and environmental impact.