# navit



Date August 2014

Duration 8weeks

Goal Create the new public service design using drone.

Challenge Creating fun, attractive, and totally new idea of service design.





## **EXPLANATION** OF THE SERVICE

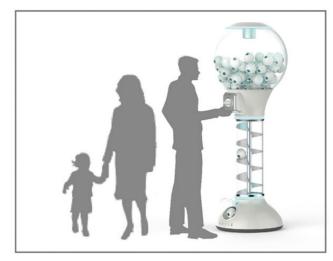
## IN ZOO STORYBOAD

-Expanation of the Service In Zoo -

navit is a 1-day rental navigation drone used in commercial facilities such as a zoo, an amusement theme park, and so on.



#### 1. PURCHACE



-Insert coin and turn the hundle.-



2. VOICE NAVI

-Direction guide by voice recognition.-

6. TRANSFAR



-Easy move without using a map.-













5. PHOTOGRAPHY



-Photography in the animal view point.-

Photo



-Transfaring picture to the smartphone.-





6. AUTO RETURN



-Auto return to the machine.-







### DEVEROPMENT KEY FUNKTION

+ BODY

"navit, a flying nivigator"



#### + VENDER MACHINE

-Rental drone, the new bussiness.-

