

CORE77 PRESENTS the 2011 ICFF / NY DESIGN WEEK GUIDE

| Company / Event | Address | Exhibition Date(s) | Opening Reception |
|---|---|---|-------------------------|
| ICFF @ JAVITS CENTER | | | |
| ICFF - Open to Public | | Tues. May 17, 10A-4P | |
| ICFF - Open to Trade | | Sat. May 14 - Mon. May 16, 10A-5P daily | |
| Bernhardt Design - Tools @ Schools | | Sat. May 14, 2-4P | |
| Design Deutschland 2011 | | Sun. May 15, 11A-12 Noon | |
| Edward Barber & Jay Osgerby book signing | Jakob K. Javits Center 655 W 34th St (betw 11th & 12th Ave) NYC 10001 | Sat. May 15, 3P | |
| Marcel Wanders - Talk, followed by book signing | | Sat. May 14, 2-3P | |
| Materials Matter | | Sat. May 14, 11A-12 Noon | |
| Metropolis Conference | | Mon. May 16, 10A-5P | |
| Susan Roy book signing | | Sat. May 16, 3P | |
| Tom Dixon book giveaway (Booth 1104, Hall C) | | Sat. May 14 - Sun. May 15, 1P | |
| NOHO | | | |
| Bocci - Omer Arbel & Bocci: 19 + 28 | Downtown Auto Center, 348 Bowery, NYC 10003 | Fri. May 13 - Mon. May 16 | |
| Center for Architecture - AIANY Design Awards 2011 | 536 LaGuardia Pl, NYC 10012 | M - F 9A-8P / Sa - Su 11A-5P | |
| Center for Architecture - Jugaad Urbanism | 536 LaGuardia Pl, NYC 10012 | M - F 9A-8P / Sa - Su 11A-5P | |
| Center for Architecture - JumpUP: ExpoTENTIAL's Par Corps lab | 536 LaGuardia Pl, NYC 10012 | Mon. May 16, 6-8P | |
| Center for Architecture - JumpZONE: Workshop with Rosan Bosch | 536 LaGuardia Pl, NYC 10012 | Mon. May 16, 4-6P | |
| Nightwood at Zero & Maria Cornejo | 33 Bleecker St, NYC 10012 | Fri. May 13 - Mon. May 16, hours vary | |
| Noho Design District - Lindsey Adelman & Paul Loebach | 45 Great Jones St (betw Bowery & Lafayette), NYC 10012 | Fri. May 13 - Mon. May 16, 12-7P daily | |
| Noho Design District - McMasterpieces | 45 Great Jones St (betw Bowery & Lafayette), NYC 10012 | Fri. May 13 - Mon. May 16, 12-7P daily | |
| Noho Design District - Noho Next 2011 | 45 Great Jones St (betw Bowery & Lafayette), NYC 10012 | Fri. May 13 - Mon. May 16, 12-7P daily | |
| Noho Design District - Sight Unseen Pop-up Shop | 45 Great Jones St (betw Bowery & Lafayette), NYC 10012 | Fri. May 13 - Mon. May 16, 12-7P daily | |
| Oskar Peet at Japan Premium Beef | 57 Great Jones St, NYC 10012 | Fri. May 13 - Sun. May 15, 10A-8P daily | |
| Relative Space - \$HIT HAPPENS in Berlin | 2 Bond St, NYC 10012 | Fri. May 13 - Fri. June 3, 9A-5P daily | |
| Rich Brilliant Willing at Partners & Spade | 40 Great Jones St (betw Bowery & Lafayette), NYC 10012 | Sat. May 14 - Sun. June 19; hours vary | |
| The American Design Club - Use Me | 45 Great Jones St (betw Bowery & Lafayette), NYC 10012 | Fri. May 13 - Mon. May 16, 12P-7P daily | |
| The Future Perfect - Variety | 55 Great Jones St (betw Bowery & Lafayette), NYC 10012 | Fri. May 13 - Mon. May 16, 12P-7P daily | Sat. May 14, 7-10P |
| SOHO | | | |
| Alessi - Dressed by Marcel Wanders for Alessi | 130 Greene St (betw Prince & Houston), NYC 10012 | | Mon. May 16, 6-8P |
| Artemide - Celebrate ICFF 2011 | 46 Greene St (betw Grand & Broome), NYC 10013 | | Mon. May 16, 6-9P |
| Bisazza - The Hayon Collection | 43 Greene St (betw Grand & Broome), NYC 10013 | | Mon. May 16, 6-9P |
| De La Espada - US Product Launch | 33 Greene St (@Grand), NYC 10013 | | Mon. May 16, 6-8P |
| Design Milk at Bobby Berk Home | 59 Crosby St (betw Spring & Broome), NYC 10012 | | Sat. May 14, 7-10P |
| Fritz Hansen - FAVN Sofa Launch | 22 Wooster St (betw Grand & Canal), NYC 10013 | | Mon. May 16, 6-8 P |
| Kartell - Magic Garden | 39 Greene St (betw Grand & Broome), NYC 10013 | | Mon. May 16, 6-9P |
| Ligne Roset - Ploum by Ronan & Erwan Bouroullec | 155 Wooster St, NYC 10012 | Sat. May 14 - Tues. May 17; hours vary | |
| Molteni&C DADA - Armani/Dada Checkers Party | 60 Greene St (betw Broome & Spring), NYC 10012 | | Mon. May 16, 7-9P |
| MOSS - Fraternal Twins | 150 Greene St (betw Prince & Houston), NYC 10012 | Sat. May 14 - Thurs. June 30 | |
| New America: MATTER presents MatterMade Collection Number Two | 405 Broome St (betw Centre & Lafayette), NYC 10013 | Sat. May 14 - Tues. May 17 | Sat. May 14, 6-9P |
| Phaidon - The Taxonomy of Office Chairs book launch | 83 Wooster (@Spring), NYC 10012 | | Sun. May 15, 6:30-9:30P |
| Poltrona Frau & Parsons the New School for Design - Waiting for You | 145 Wooster (betw Prince & Houston), NYC 10012 | | Sat. May 14, 7-10P |
| Rafael de Cardenas at Johnson Trading Gallery | 490 Greenwich St, NYC 10013 | Friday, May 13 - June 25 | Friday, May 13, 6-9P |
| TOTO - Enlightened Design Cocktail Reception | 25 Mercer St, NYC 10013 | | Mon. May 16, 6-9P |
| DOWNTOWN (OTHER) & BROOKLYN | | | |
| Brokenoff Brokenoff | Gallery R'Pure, 3 E 19th St, NYC 10003 (Flatiron) | Sat. May 14 - Tues. May 17 | Sat. May 14, 7P-1A |
| Corque Design - Opening Reception | 410 West 14th St (at 9th), 2FI, NYC 10014 (Meatpacking) | | Th., May 12, 6-10P |
| Corque Design - Portugal Party | 410 West 14th St (at 9th), 2FI, NYC 10014 (Meatpacking) | | Mon. May 16, 6P |
| Design Within Reach - Celebrate the Language of Nordic Design | 408 West 14th St (at 9th), NYC 10014 (Meatpacking) | | Sun. May 15, 7-9P |
| DesignLYK: New Collections 2011 | 38 Marcy Ave, Brooklyn, NY 11211 (Brooklyn - Williamsburg) | Sat. May 14 - Tues. May 17 | Sun. May 15, 4-10P |
| Emogayu - Tension (at Veronica People's Club) | 105 Franklin St, Brooklyn 11222 (Brooklyn - Greenpoint) | Fri. May 13 - Sun. May 15, 11A-8P daily | Fri. May 13, 7-10P |
| GD Cucine - Cooking, Art, Design | 227 W 17th St, NYC 10011 (Meatpacking) | | Sun. May 15, 6-8P |
| Groopti - Launch Party | 835 Washington St, 2nd F, NYC 10004 (Meatpacking) | | Sun. May 15, 6:30-9:30P |
| IIDA NY - Pioneering Design | 200 Hudson St, NYC 10013 (Tribeca) | | Tues. May 17, 6-9P |
| Immortalize: Fredrik Farg, Harry&Camila Studio | RH Gallery, 137 Duane St, NYC 10013 (Tribeca) | | Th, May 12, 6:30-9:30P |
| Joe Doucet Presents Whyte Label | WantedDesign, 608 W 28th St, NYC 10001 (Chelsea) | Sat. May 14 - Mon. May 16, 10A-7P daily | |
| Joey Roth at Swissmiss Studio | 10 Jay St, Suite 612a, Brooklyn, NY 11201 (Brooklyn - DUMBO) | Tues. May 17, 12-3P | |
| Karim Rashid - Karim Loves NY | Chelsea Modern, 447 W 18th St, NYC 10011 (Chelsea) | Sat. May 14 - Tues. May 17, 1-7P daily | Sun. May 15, 7-10P |
| Leucos USA - Lighten Up! Leucos USA at Poleci | 32 Gansevoort St, NYC 10014 (Meatpacking) | | Sun. May 15, 5-8P |
| Ligne Roset | WantedDesign, 608 W 28th St, NYC 10001 (Chelsea) | Sat. May 14 - Mon. May 16, 10A-7P daily | |
| Model Citizens NYC | 556 W 22nd St, NYC 10011 (Chelsea) | Fri. May 13 - Sun. May 15, hours vary | Sat. May 14, 4-8P |
| Moleskine - Hacking & Drawing Workshops | EYEBEAM, 540 W 21st St, NYC 10011 (Chelsea) | | Sun. May 15, 3-6P |
| Moleskine - A Vocabulary of Objects. | EYEBEAM, 540 W 21st St, NYC 10011 (Chelsea) | | Sun. May 15, 6-9P |
| New Finnish Design - SCENARIOS | 72 Gansevoort St, NYC 10014 (Meatpacking) | Tu - Sun 11A-6P / Open til 9P on Thurs. | |
| PSFK Future of Design Panel Discussion | Soho House, 29-35 9th Ave (at 14th), NYC 10014 (Meatpacking) | Fri. May 13, 8:30-11:30AM | |
| TemaHome - New Product Networking at TemaHome | ABC Home Store, 888 Broadway, NYC 10003 (Flatiron) | | Sat. May 14, 5P |
| Touch - coffee, design & community. | O Cafe, 482 6th Ave, NYC 10011 (East Village) | | Fri. May 13, 6-9P |
| WantedDesign NYC | La Venue, 608 W 28th St, NYC 10001 (Chelsea) | Sat. May 14 - Mon. May 16, 10A-7P daily | Fri. May 13, 7-10P |
| MIDTOWN & UPTOWN | | | |
| Cooper-Hewitt - Cocktails@Cooper-Hewitt | 2 E 91st St, NYC 10128 (Upper East Side) | | Thurs. May 12, 6-9P |
| Cooper-Hewitt - Color Moves: Art and Fashion by Sonia Delaunay | 2 E 91st St, NYC 10128 (Upper East Side) | M - Th 10A-5P / Fri - Sun 10A-6P | |
| Cooper-Hewitt - Set in Style: The Jewelry of Van Cleef & Arpels | 2 E 91st St, NYC 10128 (Upper East Side) | M - Th 10A-5P / Fri - Sun 10A-6P | |
| Duravit - ICFF Opening Party | 104 Madison Ave (betw 29th & 30th), NYC 10016 (Murray Hill) | | Fri. May 13, 6-9P |
| Fair Folks & a Goat - Room for Two | 7 E 88th St (betw 5th & Madison), NYC 10128 (Upper East Side) | | Thurs. May 12, 5-9P |
| ICFF Opening Night Party | MoMA, 11 W 53rd St, NYC 10019 (Midtown West) | | Sat. May 14, 7-9P |
| Museum of Arts & Design (MAD) - Fluorescentball | 2 Columbus Circle, NYC 10019 (Midtown West) | | Mon. May 16, 7P-12A |
| Museum of Arts & Design (MAD) - Stephen Burks: Are You a Hybrid? | 2 Columbus Circle, NYC 10019 (Midtown West) | Mon. May 16, 7P - Midnight | |
| Studio Dror - ICFF Party | 224 W 39th St, 6FI, NYC 10018 (Midtown West) | | Th. May 12, 7P |