THE SEAMLESS

Furntiure for Focus by

Aaron Mazikowski & Sean Naderzad



Collaboration for focus furniture.

Turns out the open office isn't without its problems. While it's great at being, well, open, sometimes a home stretch or tight deadline calls for a bit of privacy and reduced distractions. This left us with the question, "How can we help the modern worker focus in the open office?"

Work by Aaron Mazikowski and Sean Naderzad.





Finding the future of focus.

A spiderweb of trends, ideas, lifehacks, and suggestions. What we found interesting was the idea of staying on top of, or managing social distractions such as email and co-workers. We found tips for the perfect environment and methods for controlling the users urges, such as unplugging a mouse or limiting the amount of tabs that can be open at once.

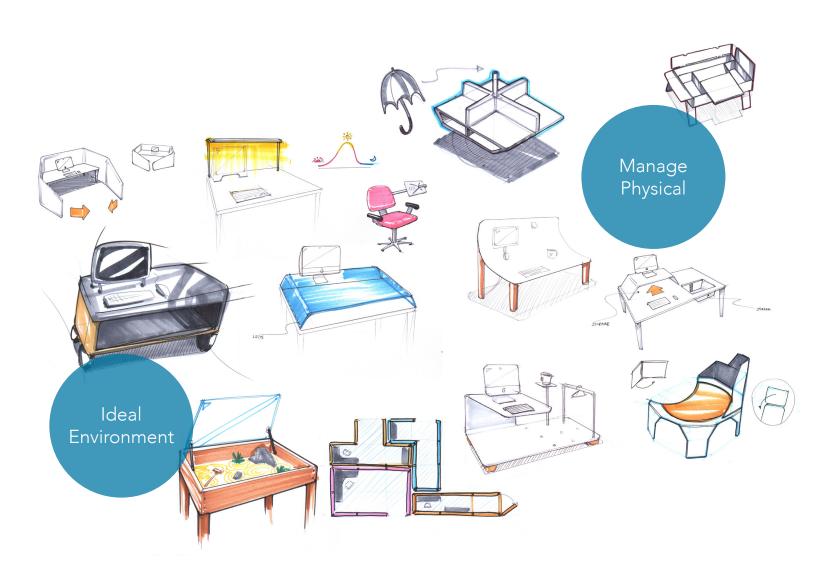


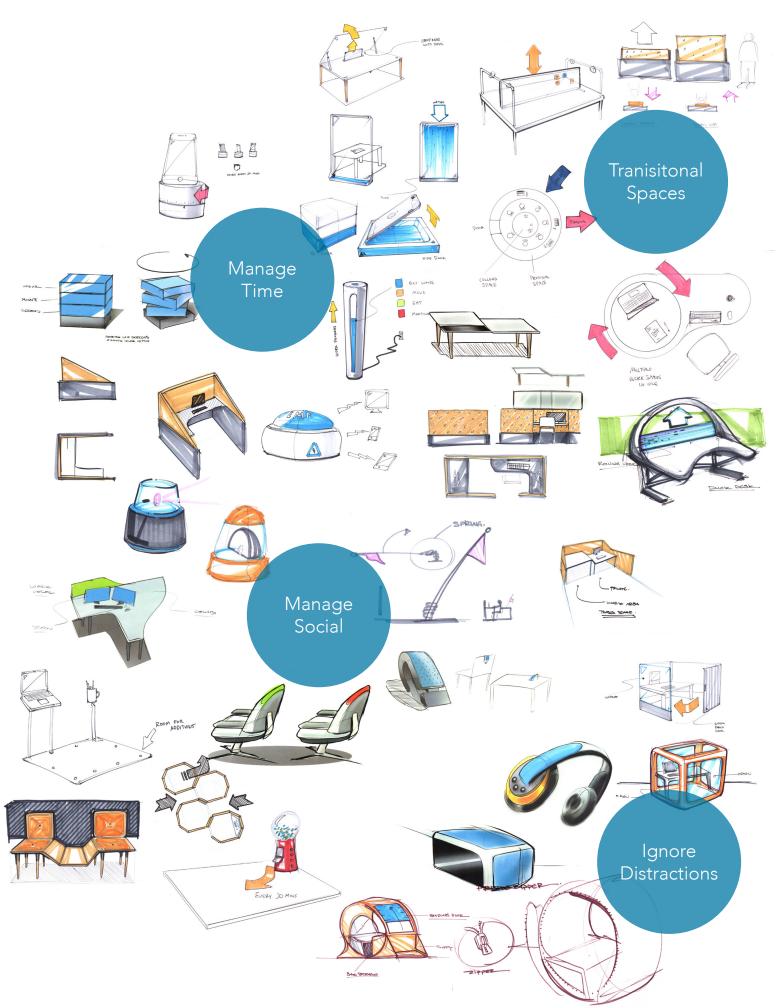


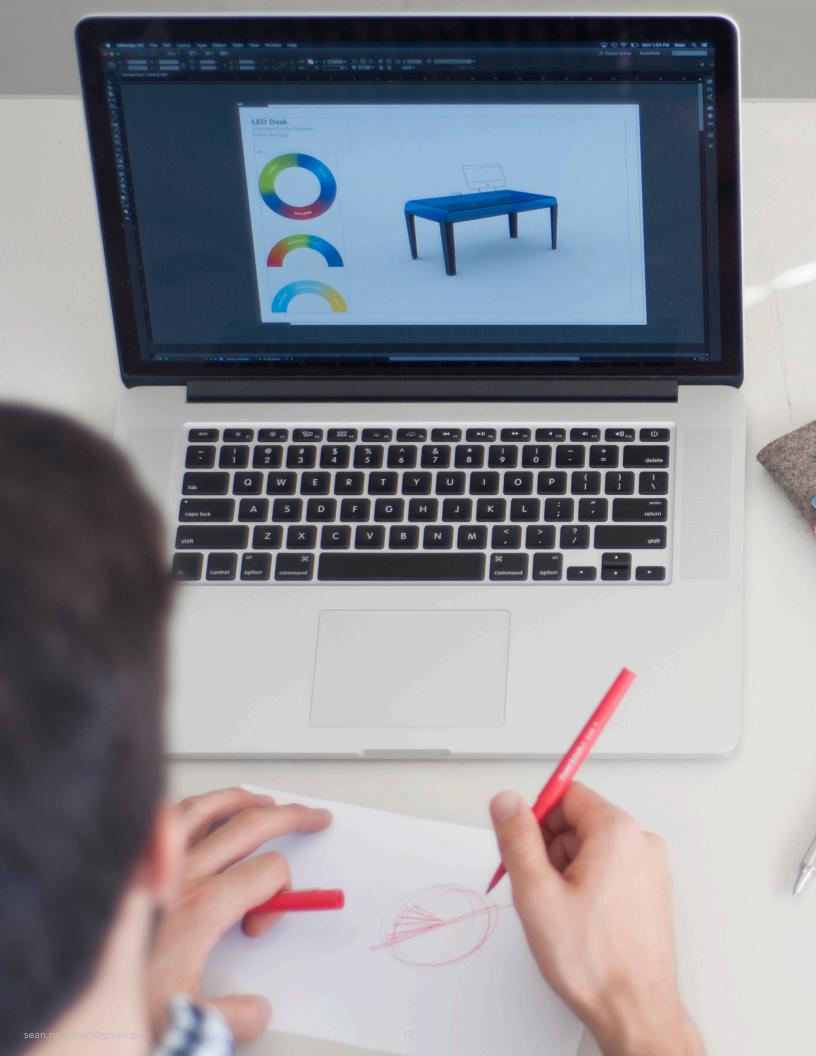
Part II GENERATION Digging up ideas from trends and beyond.

Ideas, not designs.

The goal of the initial stage was to fill our walls with a wide variety of solutions, not designs. Quantity over quality.







Part III CONCEPTS Developing the promising ideas.









Concepts: intersections of trends and ideas.

While we were intrigued by changing the perception and treatment of time, ultimately the goal was to get past distractions to stay focused.







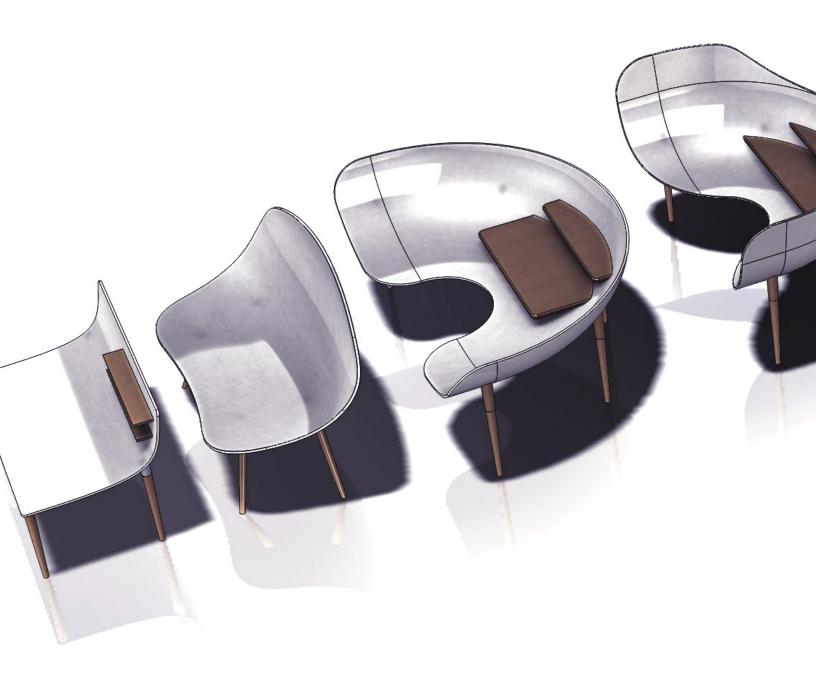


Limit distractions, establish focus.

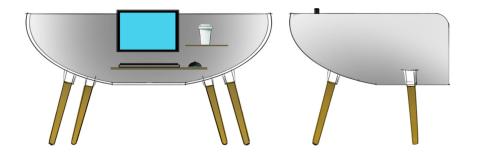
While the details behind how the human brain focuses is rather scientific, our solution is quite simple; reduce the physical space for nicknacks and clutter, and provide high enough walls to block out that distracting peripheral vision.

Turning an idea into a design.

The evolution of the desk, from a literal photo studio seamless, to a limited space desk inside a seamless bubble. Many more iterations happened on paper, in the computer, and in conversation.





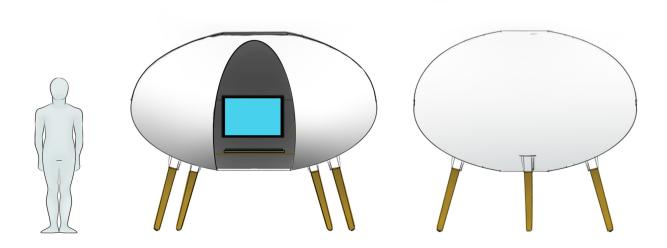






How much cover, is too much cover?

A limited surface physically limits the amout of goodies on your desk, but how much privacy is needed from the distractions outside your personal workspace? Should the user still be able to peak over the edge when necessary?





Part V

THE FINAL

The final details of The Seamless desk





Limited space, private place.

Inspired by the seamless backdrops used for studio photography, the aptly named Seamless is the place to go to get away from it all. While intended as a temporary dwelling for the focus seeking worker, the Seamless functions just as well as an all in one cubical, encouraging an efficient space in a private place.

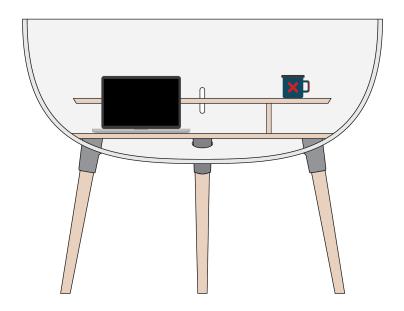


Let your distractions slide away.

The warm white and wood accents helps maintain openness and lightness in a partially enclosed space. The cover, or walls, are significant enough to block sight lines, but are not overwhelming or imposing on the user. The height allows the dweller to "prairie dog" over the walls by standing up, should an outside distraction demand attention.











Take what you need, not what you want.

The work surface on the Seamless is big enough for a laptop with room to breathe, but still reserved enough to limit distractions. The goal is to offer just enough space to take what you need, not what you want, leaving those distractions behind.









Hand built, hand used.

The complex form and high quality materials dictated a lower production volume and, as a result, a higher quality look and feel.















Fin

